

Master of Science

TELECOM
Ecole de
Management



#BeTheNextOne

Information and Communications Technology Business Management

OBJECTIVES - ENVIRONMENT

The environment of the Master of Science in Information and Communications Technology Business Management is characterized by the rapid evolution of ICT (Information and Communications Technology) and its impact on business. The program aims to provide students with a solid foundation in business management and ICT, enabling them to analyze and solve complex problems in a global context. The curriculum covers various aspects of business, including accounting, marketing, and operations, as well as the specific challenges of the ICT industry. Students will also develop their communication and project management skills, preparing them for a career in the dynamic and competitive ICT sector.

COURSE AIMS

FIRST YEAR

1st semester : Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester

- Management Control of Systems and M
- Business Plan Challenge
- Managerial Finance
- Relational Databases
- Law for Communication and IT
- Project Work
- French as a Foreign Language
- + 2 electives courses - for instance :

- A Cellular Society
- European and US Law of E-business
- Economics of telecom and internet

SECOND YEAR

1st semester

Specialisation Courses in Business Management applied to ICT

- Policy and Regulation of ICT in Europe
- Market Research and Intelligence
- Data Analysis
- Business Modelling and ICT
- Platforms and Digital Ecosystems
- Global Telecommunications
- Media and Convergence
- Mobile Telecommunications Business
- Advanced BtoB Marketing in T c ca
- Customer Relationship Management
- Innovation Project Management and Ma
- Hot Issues
- Workshop and Project Presentation
- Project Works (180 hours of student)

- French as a Foreign Language

2nd semester : Master's thesis

Bachelor's research project

Optional : Between 1 year and 2^d a , d a d c d ca a - year internship in a company, in France or ab ad.

ADMISSION REQUIREMENTS

Bachelor's (a d ad a) Degree. Official test results of GMAT (code number VKQ-C1-36)

APPLYING

Online, full application file - go to the website: www.telecom-paris.fr

PROGRAM

24 months : full-time course program
Bachelor's -d a a
d ca , a k ca a , a d
c d b a da a

KEY WORDS

Master / Ma
Specialisation / C c
Information and Communications Technology Business Management / T c / T c / C
Bachelor's / B a

STRONG POINTS OF THE PROGRAM

The program is characterized by its strong focus on practical application and industry relevance. It offers a unique combination of business management and ICT, providing students with the skills and knowledge needed to succeed in the rapidly evolving ICT sector. The program is accredited by AACSB, ensuring the highest quality of education. Additionally, the program offers a wide range of elective courses, allowing students to tailor their education to their specific interests and career goals. The program also provides excellent opportunities for international exposure and professional development.

SCHOOL PROPOSING THE MASTER

Telecom Business School AACSB
acc d d c

LANGUAGE REQUIREMENTS

TOEFL 600
CBT 235
IBT 90
IELTS 6.0

LOCATION

Business School's Paris campus.

PARTNERS

Altran, Ericsson, Bouygues Telecom, StreamWIDE, BNP Paribas, SFR, Orange, Alcatel Lucent, Accenture, S a.

DIVERSITY IS A KEY TO THE PROGRAM

- Diversity among students : over sixty nationalities ;
- Diversity on the campus : where we are located in Evry, from Telecom SudParis, its sister school in Paris ;
- A small entering class allows for a high level of interaction (faculty – student ratio is 1:10).

COMPETENCES ACQUIRED

Students acquire various competences through the study of the functions of the firm. In particular, they acquire competences identified as crucial for the success of a firm. Telecom & Management SudParis, a market and financial point of view and a unique institution in France. Telecom & Management SudParis provides a mutual enrichment of the two fields, making Telecom & Management SudParis a unique institution in France. Telecom & Management SudParis provides a mutual enrichment of the two fields, making Telecom & Management SudParis a unique institution in France. Telecom & Management SudParis provides a mutual enrichment of the two fields, making Telecom & Management SudParis a unique institution in France.

LODGING

Located at the heart of the campus, the "Maison des élèves" (MAISEL) has 730 beds. It offers a high level of comfort and security.

Students benefit from a high level of comfort and security. The school provides a mutual enrichment of the two fields, making Telecom & Management SudParis a unique institution in France.

- Services included :
- Private bathrooms
 - Shared kitchens
 - Washing machines and tumble-dryers
 - Ironing rooms
 - TV / Games rooms
 - Access to the Telecom & Management SudParis (ex INT) IT network with a high level of security
 - Phone line in each bedroom

DETAILS OF SCHOOL

Telecom & Management SudParis, a market and financial point of view and a unique institution in France. Telecom & Management SudParis provides a mutual enrichment of the two fields, making Telecom & Management SudParis a unique institution in France. Telecom & Management SudParis provides a mutual enrichment of the two fields, making Telecom & Management SudParis a unique institution in France.

LANGUAGE OF TEACHING

English

COST

15 000€

SCHOLARSHIPS

Available through Télécom Scholarships for Excellence

CALENDAR

September - January

CONTACT

Olivier EPINETTE
Academic Dean for specialized programs
Telecom Ecole de Management
9, rue Charles Fourier
91011 Evry Cedex - France
Tel. +33 (0)1 60 76 45 98

Isabelle TOUFFET
Head of Admissions
Telecom Ecole de Management
9, rue Charles Fourier
91011 Evry Cedex - France
Tel. +33 (0)1 60 76 45 98 (direct line)

TÉLÉCOM ÉCOLE DE MANAGEMENT

ÉVRY 9, rue Charles Fourier 91011 Evry Cedex France
PARIS 46, rue Barrault 75634 Paris Cedex 13

+33 (0)1 60 76 45 98
@ c - .
. c - .

