

# 2014 SAMSUNG Global Research Outreach (GRO)

## Have a Great Research Idea? SAMSUNG Is Interested!

The GRO Program is SAMSUNG(Samsung Electronics & a lliated Samsung companies)'s academic research collaboration platform. We annually call for innovative research proposals, open to world-leading universities to foster collaborative research relationships.

Selected proposals will receive financial support for one year ranging from USD \$70,000 to \$100,000 including reasonable overhead. (In some cases, larger awards may be possible for especially outstanding proposals) Awards may be renewed up to three years, based on research outcomes and necessity for further research partnership driven by SAMSUNG.

## 2014 GRO Application Starts in April

The Call for Proposal (CFP) with this year's special subjects opens in April.

All eligible applicants should submit application forms by June 13 for proposal screening.

Research proposal will be accepted only via the GRO online submission site.

## 2014 GRO Calendar



## 2014 GRO Research Themes

2014 GRO Program is seeking proposals in eleven (11) research themes.

There are forty (40) special subjects in the themes for this year.

You can find detailed call for proposal of each subject on the GRO homepage.

We are actively looking for collaboration on the special subjects, but other subjects are also welcome as innovation has no boundaries.

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|---------------------------|-----------------------------|
| > Sensor Technology       | > New Display               |
| > Artificial Intelligence | > Next Generation Computing |
| > Next Generation Web     | > Big Data & Network        |
| > Security                | > Functional Material       |
| > OLED Material           | > Next Generation Battery   |
| > Energy Harvesting       |                             |
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To learn more about the 2014 GRO, please visit :

[http://www.sait.samsung.co.kr/saithome/01\\_about/gro\\_overview.jsp](http://www.sait.samsung.co.kr/saithome/01_about/gro_overview.jsp)

For further inquiry and any comments,  
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### Confidential and Proprietary Information

SAMSUNG will treat all information submitted in proposals as non-confidential and non-proprietary. Accordingly, SAMSUNG does not require, and does not desire, to receive any information that may be deemed confidential by the university researcher or the university.